



2025 FRANCHISE OPPORTUNITIES



HAPPY. HEALTHY. FRESH.



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OUR MISSION

Our mission is to serve our communities quality food in a unique way and to emphasize the importance of living a healthy lifestyle and the benefits of the super fruits we serve each day.

OUR STORY

Kösta Bowls got its start in 2018 in the small Soho Shoppes of Market Common. Founders, Maria and Kyle, who shared a dream of embarking on a joint business endeavor. Maria, a true local hailing from Myrtle Beach, had embraced a health-conscious lifestyle after delving into the world of yoga instruction. With her extensive experience in the restaurant industry, Maria dedicated herself to perfecting her favorite smoothies and bowls, starting from the comfort of her own kitchen. Meanwhile, Kyle left his previous entrepreneurial ventures and relocated to South Carolina, where he united forces with Maria. This dynamic duo brought Kösta Bowls to life!



FEEL GOOD INGREDIENTS

We're committed to sourcing the finest organic and fresh ingredients available, ensuring every bite is as delicious as it is nutritious. Plus, our dedicated Kösta Krew personally handpicks ingredients whenever possible. This attention to detail guarantees nothing less than perfection for our customers.



ACAI



PITAYA



OATS



GREENS



WHY KOSTA BOWLS?

Kösta Bowls was “first to market” the concept of strictly a super fruit bowl shop in our area and we continue our success and growth. Similar, easily sourceable ingredients create many different combinations and recipes, making it easier to order and stock for your store(s). The mass expansion of the health food industry in recent years and moving forward, along with our concept of limited overhead, mostly organically available ingredients, our training and support from the founders and their teams, and current franchisees that love and enjoy the passion for our products cultivates the perfect environment for entrepreneurial growth and gratification.

FRANCHISE SNAPSHOT

Industry: Healthy-fast

Business started: 2018

Started franchising: 2020

of Franchise partners: XX

Franchise Fee: \$25,000

Investment Range: \$108,850 - \$192,800

Required Liquid Capital: \$100,000

Required Net Worth: \$300,000

In-house Financing: No

Royalty Fee: 7% of gross sales plus 1% for brand development (up to 2%)

Item 19: No

Available Markets: All states



TYPICAL DAY OF OPERATIONS



8:00 AM

Arrive, prep, and meet with employees before store opens.

9:00 AM

Store is open. Ensure the team is all good for the day and then check email. Make sure the schedule is set for the week/month and ensure there aren't any conflicting schedules that need to be filled or big events coming to the area for which we would need to schedule more team members. Go through inventory management checklist and make any necessary orders based on upcoming delivery schedule.

10:00 AM

Check marketing metrics and make social media posts.

11:00 AM

Jump in and help the team with the lunch rush. Occasionally walk around and interact with guests while they are eating or standing in line. Kösta Vibe with the Krew and Kustomers!

2:00 PM

After lunch, go through any guest feedback or reviews received and send necessary responses.

3:00 PM

Hold meetings with shift leads or quick one-on-one meetings with team members focusing on improving.

4:00 PM

Time for a quick sales update and see how key metrics are trending for the day/week/month. Then head home!

PROCESS OF GETTING A FRANCHISE

1

APPLICATION

After your inquiry is submitted, a questionnaire will be emailed. This will serve as your initial contact and application.

2

INTERVIEW

Our team will set up an interview with our prospective franchisees so that we can provide more details as well as answer any questions they may have for us.

3

AGREEMENT

A Franchise Disclosure Document will be provided to our prospects and requires a signature of receipt to timestamp its delivery to you. The FDD must be in review for a minimum of 14 days by the prospective franchisee. The contractual agreement **will not be** available until the 14 days have expired. After 14 days, or until our prospect would like to move forward, a contract can be produced at that time.

4

SITE SELECTION

Our team will assist new franchisees with ideas to consider while searching for your perfect location.

5

STORE BUILD-OUT

Upon approval of your site, the franchisee has the option to choose a contractor. Our team can assist in locating and choosing a contractor in their area if the franchisee needs. All material used in the trade dress and build out of the location must be approved. Kösta Bowls' model store is located in Litchfield, SC. Photos and material lists can be provided at that time.

6

TRAINING

Training takes place on site at one of our designated locations across the Grand Strand, in the Myrtle Beach, SC area. A schedule is provided in the FDD and the aspects of our franchise concept will be taught to our franchisees.

7

STORE OPENING

This is the best part! Through social media and marketing, we will help our franchisee cultivate a clientele as best they can to blast the introduction of your new location. Ribbon cutting ceremonies, T-shirts, and product samples are some of the exciting strategies we use to create a flourishing Grand Opening day!



READY TO GO?

Fill this questionnaire out to get the process started.

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1. Do you have any restaurant and/or business experience? If so, please explain.
 2. Would anyone be assisting you in operating and/or partnering in the franchise? If so, who and what is their relationship to you? If so, what is their experience and/or qualifications?
 3. What skills do you have that you believe will make you a successful franchisee? Do you or your business partner have experience working or operating in a business environment comparable to Kösta Bowls?
 4. What are the major concerns you might have about being successful? Have you considered anything that could go wrong? If so, what?
 5. Do you have or are you considering an accountant, insurance broker, attorney, etc. that will assist you by providing their services for your future Kösta Bowls franchise?
 6. What other franchises, if any, have you considered?
 7. If you have spoken with other franchises, do you have any comments or concerns regarding what was proposed by them?
 8. Do you have any suggestions or ideas for promoting your Kösta Bowls location once you are open? If so, what are they?
 9. Do you have a long-term operations strategy for the franchise? Do you have interest in eventually acquiring additional franchise locations?
 10. Why Kösta Bowls?



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